

« Une Odyssée », Domus, 26 novembre 2013.

## Une Odyssée

**The Expérience Pommery #11, curated by Florence Derieux with a scenography by Matali Crasset, celebrates the 30th anniversary of the FRAC Champagne-Ardenne.**

- Photography [Fred Laures](#)
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The Expérience Pommery #11 celebrates the 30th anniversary of the FRAC Champagne-Ardenne. The organisation of the exhibition has been entrusted to Florence Derieux, its director since 2008.

She worked in collaboration with Matali Crasset, a designer and the President of the FRAC since 2012, who designed the entire scenography free of charge. "Une Odyssée: les 30 ans du FRAC Champagne-Ardenne" is based, on the one hand, on the presentation of 30 masterpieces from its extraordinary collection in previously unseen areas of the Pommery Estate.



Une Odyssée: les 30 ans du FRAC Champagne-Ardenne, installation view

On the other, it is a spectacular tour of works in the magnificent and mysterious cellars laid out by Madame Pommery at the end of the 19th century using the ancient Gallo-Roman chalk quarries. In addition to this is the chance to rediscover a monumental work by the famous

American artist Chris Burden, which has been restored thanks to the generosity of the Vranken-Pommery Group.



Une Odyssée: les 30 ans du FRAC Champagne-Ardenne, installation view

Drawing its inspiration from this extraordinary site and the celebrated apogee of Ancient Greece, *An Odyssey* is an account of a journey with many amazing adventures along the way, told by various different voices. Illustrating different points of view and offering various interpretations, the exhibition thus reflects thirty years of a shared adventure instigated by a host of people who, individually and together, wrote the story of this unique institution. Thirty years of art, research, production, experimentation, discussion, collaboration, experiences, et cetera. *An Odyssey* illustrates a path both taken and yet to explore, to find or rediscover oneself.

For example, the exhibition pays a great tribute to Raymond Hains, a major artist and symbolic figurehead of the FRAC Champagne-Ardenne. It also commemorates his founding exhibition *Paris/Pâris* organised by Catherine Bompuis at the Centre d'Art Passages in Troyes in 1987. Chris Burden's immense model reproducing the vine-clad landscapes of the Champagne region is also presented here for the very first time since it was made in 1995 in Reims, at Nathalie Ergino's request. In all, there are almost one hundred works to discover or rediscover during this odyssey.



Une Odyssée: les 30 ans du FRAC Champagne-Ardenne, installation view

Finally, a project developed by the graphic design studio Gavillet & Rust around the collection of the FRAC Champagne-Ardenne is presented in the form of posters in the City of Reims' public space, of flags at the entrance of Pommery domain, and in JCDecaux panels in the Champagne cellars. It derives from their project conceived as part of the national manifestation for the 30th anniversary of all the FRAC and exhibited at Les Abattoirs – Musée d'art moderne et contemporain de Toulouse.



Une Odysée: les 30 ans du FRAC Champagne-Ardenne, installation view

Experience Pommery #11

**Une Odysée: les 30 ans du FRAC Champagne-Ardenne**

until June 2014

curated by Florence Derieux

scenography by Matali Crasset Domaine Pommery

5, Place du Général Gouraud, Reims